

Sunshine Vacation Rentals  
Sarasota, FL

Analysis - YTD Comparison (Reservation Trends - All Units)  
From 1/1 thru 6/19 - By Arrival Date  
All Units

	Exceeded Last Year		Equal Last Year		Behind Last Year	
Returning Nites:	1	4.00%	0	0.00%	26	108.00%
Avg Rent/Nite Dif:	3,036.00	19.00	0	0	9,947.00	153.00

Ret Units	---- Nites Booked Thru ----		--- Resvs Booked Thru ---		----- Rents Booked Thru -----	
	6/19	Total Yr	6/19	Total Yr	6/19	Total Yr
2007	1,251	2,072	46	141	\$74,810	\$312,553
% Prev Yr	-41.51%	-65.81%	-64.89%	-62.80%	-64.89%	-45.28%
2006	2,139	6,061	131	379	\$159,656	\$571,177
% Prev Yr	-29.75%	-14.04%	-7.09%	-3.81%	-7.09%	-7.00%
2005	3,045	7,051	141	394	\$180,281	\$614,174
% Prev Yr	0.00%	596.74%	0.00%	2,930.77%	0.00%	1,329.14%
2004	0	1,012	0	13	\$0	\$42,975
% Prev Yr	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
2003	0	0	0	0	\$0	\$0
% Prev Yr						

All Units	---- Nites Booked Thru ----		--- Resvs Booked Thru ---		----- Rents Booked Thru -----	
	6/19	Total Yr	6/19	Total Yr	6/19	Total Yr
2007	1,251	2,072	46	141	\$74,810	\$312,553
% Prev Yr	-43.72%	-68.76%	-65.93%	-65.27%	-56.89%	-50.06%
2006	2,223	6,633	135	406	\$173,531	\$625,850
% Prev Yr	-27.38%	-10.15%	-6.90%	-1.69%	-6.19%	-6.64%
2005	3,061	7,382	145	413	\$184,991	\$670,371
% Prev Yr	0.00%	498.22%	0.00%	2,850.00%	0.00%	1,258.26%
2004	0	1,234	0	14	\$0	\$49,355
% Prev Yr	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
2003	0	0	0	0	\$0	\$0
% Prev Yr						

All Units	Total Units	Total Rents	Total Nites	Avg Rents	Avg Nites
2007	25	\$312,553	2,072	\$12,502	83
2006	30	\$625,850	6,633	\$20,862	221
2005	28	\$670,371	7,382	\$23,942	264
2004	14	\$49,355	1,234	\$3,525	88
2003	0	\$0	0	\$0	0

**Reservation Trends – All Units** – This report compares the nights booked, reservations booked and total rents. The report also breaks down the totals by all units and also by returning units only. Returning units only include units that were available the previous year as well as the current year.

This report can be run for all Units, by Reservation Group, by Subdivision or by One Owner or One Unit. It does not include cancelled reservations, reservations for 0 nights or reservations with an Owner Reservation Type or Maintenance Day Reservation Type.